

# Product Features

## CoreHealth Features

Challenges Hub

Data Hub

Combination Data Hub + Challenges

Complete Data Hub + Challenges + Coaching

### STANDARD PLATFORM ESSENTIALS

CoreHealth Features	Challenges Hub	Data Hub	Combination Data Hub + Challenges	Complete Data Hub + Challenges + Coaching
<b>Overall</b> <ul style="list-style-type: none"> <li>Configure user profile/registration page by locale</li> <li>Add custom EULA and acceptance forms</li> <li>Intuitive administrative dashboard</li> </ul>	✓	✓	✓	✓
<b>Languages</b> <ul style="list-style-type: none"> <li>Provide components in: English, French, Spanish and Simple Chinese (Other languages available for additional cost)</li> </ul>	✓	✓	✓	✓
<b>Mobile</b> <ul style="list-style-type: none"> <li>Mobile App available (MyWellApp)</li> <li>Responsive designs—access via iPhone, iPad, Android, Blackberry, Windows phone</li> <li>Configure and brand for each location</li> <li>Text message reminders for appointments and events (available for additional cost)</li> </ul>	✓	✓	✓	✓
<b>Scoring Hub</b> <ul style="list-style-type: none"> <li>Easily develop and track multiple incentive programs simultaneously</li> <li>Track by points, dollars, etc.</li> <li>Create levels and badges</li> </ul>	✓	✓	✓	✓
<b>Social Media</b> <ul style="list-style-type: none"> <li>Enable group and buddy chats</li> <li>Develop buddy lists</li> <li>Promote testimonials and success stories</li> </ul>	✓	✓	✓	✓
<b>Communication Tools</b> <ul style="list-style-type: none"> <li>Options include: group and buddy chats, emails (to specific participants or in bulk), text (addl cost), message boards, etc.</li> <li>Customize home page banner</li> <li>Access secure message center</li> <li>Communicate weekly health tips</li> <li>Access weekly user progress reports</li> <li>Schedule communications</li> </ul>	✓	✓	✓	✓
<b>Events Calendar</b> <ul style="list-style-type: none"> <li>Schedule and promote group events (e.g. seminars, fitness classes, etc.) with online registration.</li> <li>Categorize by event and/or location</li> </ul>	✓	✓	✓	✓
<b>Reporting</b> <ul style="list-style-type: none"> <li>Access real-time, on-demand reports for users and administrators</li> </ul>	✓	✓	✓	✓

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### UNIQUE FEATURES BY PLATFORM PRODUCT

#### Forms

- Create, modify and distribute any health assessment, lifestyle questionnaire, survey or user report
- Distribute polls and surveys
- Query tool to extract raw data
- Generate standard aggregate reports
- Assign forms by group, locale and time period



#### Data Uploads

- Upload for tracking 3rd party incentive programs



#### Appointment Scheduler

- Schedule events (e.g. biometric screening appointments)
- Assign scheduled events based on risk, data, location etc.



#### Challenges

- Innovate with challenge designer tool
- Choose from 30+ out-of-the-box challenges (that you can edit)
- Offer team, individual and buddy challenges
- Engage with gamification: Virtual treasure hunts, secret pop-ups, leaderboards, message boards



#### Goals and Trackers

- Track any activity (e.g. exercise, sleep, water, etc.)
- Personalize goals and track progress for any objective—use with or without coaching
- Track activity on a visual map
- Sync wearables (e.g. FitBit) once with automatic updates
- Maintain a journal/food diary



#### Coaching Facilitator

- Configure to fit your coaching model—individual, group, telephonic and video are all supported
- Create custom education campaigns and self-learning programs—any behavior, any schedule
- Publish a list of programs for employees to join
- Enable social support groups
- Secure coach/client communication tools
- Share health results and action plans through video chat with screen sharing
- Assign a coach to a program or allow users to choose a coach from a coach pool
- Appointment scheduler



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<p><b>Content Management</b></p> <p>Two options for you to deliver content such as written articles, videos, links to videos, etc.</p> <ul style="list-style-type: none"> <li>• <b>In-House Content Development:</b> Add your own articles, links and files</li> <li>• <b>Use a Third-Party Content Provider:</b> Seamlessly integrate with a 3rd party content vendor (use one of our content partners or use your preferred provider)</li> </ul>				✓
<p><b>Wellness Compass</b></p> <ul style="list-style-type: none"> <li>• A configuration toolset to give users control to decide their key health areas to focus and develop a personalized health program aligned to their preferences and schedule</li> <li>• Track progress, milestones and successes.</li> </ul>			✓	✓